

White-Paper on Software Development with Smash-Hit Solutions.

What is the value of a website or of any software? With Smash-Hit Solutions you're getting more than just a Website or Custom Software.

The following steps outline how we go about building software for your business. It sheds some light on the work and time involved in crafting the perfect website for your business.

The Basics

A business decides to build a website for any of the following reasons:

1. Display their Products and Services online to attract more customers
2. Educate their customers on their goods and services
3. Sell directly to their customers
4. Advertise online

The Building Blocks

The key building block steps we go through during website / software development are:

1. Selecting Overall Design - Template or Custom Crafted Design Theme
2. Perfecting the Layout and Structure
3. Additional Features to be implemented (if any)
4. Images pertaining to the business
5. Textual Content

The Testing Phase

Once these building-blocks are put in place, the website looks ready from the outside.

Now we get into the *testing phase* to test the inside and iron out any errors in development. Some testing highlights are:

1. Browser Compatibility
2. Responsive Design
3. Text /Content proof-reading
4. Test of Functional Features with dummy data.
5. Loading the website on a live server and testing online

Now we have a fully functional website, tested and ready to go live online!

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